

# Healthcare Finance and RCM

31 October | Riyadh Front Exhibition & Conference Center (RFECC), Saudi Arabia

## Accreditation partner



## Attendee information

Dear Attendee,

Welcome to [Global Health](#) – Invest in Health. We have a full agenda, so please take a few minutes to read through the information in this booklet. It includes the programme and important information on how to claim your CME credit.

## Access to Live in person conferences

The organisers sent the **digital badge** via [noreply@gesevent.com](mailto:noreply@gesevent.com) to the email address of registered delegates. The digital badge will need to be saved on your mobile to enter the venue. Please contact [globalhealthcs@informa.com](mailto:globalhealthcs@informa.com) if you have not received the log-in details.

## Session Scanning

CME accreditation: Please ensure your badge is scanned each time you enter and leave the conference rooms.

## Speaker Refreshments

Speakers are welcome to have their coffee breaks and lunch at the VIP Lounge and Speaker Lounge located at Hall 3 Entrance/Exit.

## Mobile Phones

Please turn your mobile phones to silent/vibrate mode during the conference to not disturb the session. Your cooperation is greatly appreciated.

## Parking and Other Transport

For more information on how to get to Riyadh Front Exhibition & Conference center (RFECC), please click [here](#).

## Fire and Emergency

### Fire Incident

During a Fire Incident, upon hearing the alarm/siren, remember to:

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- Stay calm and follow the security guidance
- Use directed escape route
- Do not stop collecting personal belongings
- Remain at assembly point until further notice
- Report missing persons
- Do NOT re-enter the venue

## Medical Emergency

If there is a medical incident, remember to:

- Isolate immediate area where the victim is situated
- Call for medical assistance
- Administer First Aid

## Emergency Contact Numbers

List of important numbers to call during an emergency

- Emergency: 112
- Police: 999 / 911
- Traffic Police: 993
- Ambulance: 997
- Fire: 998

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## Conference Schedule and Locations

Location	Room Name	Room Capacity	29-Oct	30-Oct	31-Oct
Booth: H4.F50	Riyadh Room	800	Leaders in Healthcare Summit	Leaders in Healthcare Summit	Quality in Healthcare (8 CME)
Booth: CONF 1	Jeddah Room	530	Nursing Conference (6 CME)	Future of Clinical Laboratory (5 CME)	Future of Preventive Health (6 CME)
Booth: CONF 2	Dammam Room	530	Future of Radiology (8 CME)	Joint Commission International (JCI)	Healthcare Finance and RCM

## Exhibition

Please take time to visit the exhibition.

Sunday 29 October 09:00 – 18:00

Monday 30 October 09:00 – 18:00

Tuesday 31 October 10:00 – 17:00

## Healthcare Financial Management Association (HFMA) Bootcamp

31<sup>st</sup> October 2023

*Theme: Be a part of the transformation: Build healthcare finance expertise and learn the language of business and an emerging Revenue Cycle*

Supported by:



## Overview

Given the transformation occurring in KSA and Eastern Mediterranean Region (EMR), new expectations and new roles are on the horizon. This one-day boot camp

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will take attendees through the key concepts needed to take their healthcare finance and revenue cycle management (RCM) process knowledge to the next level.

## Key topics

- 2030 KSA Transformation Goals (Ministry representative to share)
- The shift from volume to value
- The impact of quality
- Evolution of the payment system
- Changing roles of managers in healthcare finance
- Clinical costing and the National Efficient Price
- The concept of case mix
- Risk adjusted capitation
- Review and highlight BOH modules; highlight components for EMR

## Who Should Attend?

- CFO/ Director of Finance
- Healthcare system and hospital administrators
- Physician Leaders
- Finance managers and practitioners (with a specific focus on revenue and costing)
- Insurance executives
- Revenue cycle management (RCM) director or manager
- Health information management (HIM) director
- Insurance director or manager
- Revenue cycle and case mix analyst

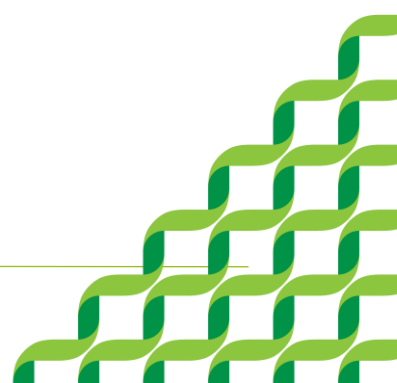
## Evaluation

Informa Markets, the organisers of Global Health 2023, are always striving to produce high quality and up to date medical conferences. We therefore appreciate all comments and feedback from our delegates, and we always ensure that we refer to them when producing the next year's programmes.

## Credits & Certification

Attendees will earn continuing education credits and a certificate for completing this one-day program.

They also receive an invitation to earn HFMA's Certified Revenue Cycle Representative – GCC certification at a discounted price. The certification includes a one-year HFMA International membership. An invitation to also earn HFMA's Certified Financial Management Professional (CHFP) will be offered.



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## AGENDA

10:30 – 13:00

### SESSION 1: HEALTHCARE FINANCE IN THE EMR REGION - INTRO TO THE BUSINESS OF HEALTHCARE (BOH)

#### Key topics:

- 2030 KSA Transformation Goals (Ministry representative to share)
- The shift from volume to value
- The impact of quality
- Evolution of the payment system
- Changing roles of managers in healthcare finance
- Clinical costing and the National Efficient Price
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- Review and highlight BOH modules; highlight components for EMR

13:00 – 14:00: LUNCH & NETWORKING

14:00 – 16:00

### SESSION 2: REIMBURSEMENT CYCLES AND THE SCOPE OF REVENUE CYCLE PROCESSES

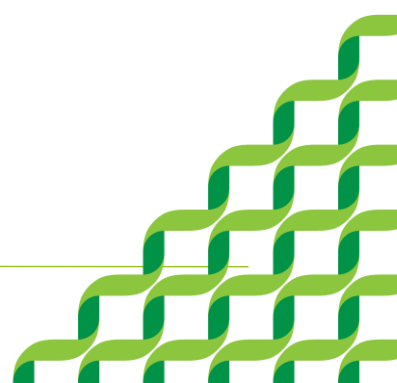
#### Key topics:

- Patient registration and insurance verification
- Case management and utilization review
- Coding and billing
- Patient financial communication
- The track ends with sample Certified Revenue Cycle Representative (CRCR) – GCC exam questions to help attendees prepare to take the certification.

#### Bootcamp Instructors

- **Hefin Jones**, Clinical Costing Director, National Casemix Center of Excellence – MoH, Riyadh, KSA

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- **Ahmed Emad Al-Hamalawy**, Executive Vice President, Selat, Riyadh, KSA
- **Mary Mirabelli**, Senior VP of Corporate Strategy, Healthcare Financial Management Association (HFMA), Nashville, Tennessee, USA

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